

JOIN LAUREUS

#TEAMSPORTFORGOOD

TAKE ON A HALF MARATHON

RAISE MONEY FOR LAUREUS

SPORT IS A KEY

It connects with hard-to-reach youths at risk on deprived estates and excluded from school

SPORT HAS THE POWER

to give children the best start in life

HELP IMPROVE CHILDREN'S LIVES

SPORT IS A SPRINGBOARD

The discipline, respect and teamwork built can lead to education, training and employment

WE BELIEVE EVERY CHILD

should have the right to the benefits sport provides regardless of their economic background



OFFICIAL CHARITY
PARTNER FOR THE
VITALITY RUN SERIES

Team Sport for Good needs

 **500** RUNNERS

We want to improve the lives of over

 **50,000** CHILDREN through the power of sport

By 2017 we want to have an army of over

 **3,000** LAUREUS COMMUNITY CHAMPIONS

Laureus Community Champions are:


- Youth workers and coaches who use sport to improve children's lives well beyond the playing field
- Young leaders in disadvantaged areas trained to be role models and peer mentors

£400 trains a coach to use sport as a tool to change lives

That coach can reach over **100** children and young people

Laureus changes young lives in the most disadvantaged areas in the UK and globally

78% of young people say that involvement in sports helps them stay away from gangs



Vitality Bath Half Marathon 2015

1 MAR 2015

Running along the River Avon, it's a fast, flat and scenic race avoiding all the hills surrounding the city.



Vitality North London Half Marathon 2015

15 MAR 2015


Starting and finishing at Allianz Park, home of Saracens Rugby, and via closed London roads going in and around the Wembley pitch! Unforgettable!



Vitality Brighton Half Marathon 2015

22 FEB 2015

Selling out months in advance with an amazing atmosphere and spectacular clifftop scenery.



Vitality Reading Half Marathon 2015

22 MAR 2015

One of the biggest races in the UK, with the famous finish in the Madjeski Stadium.



Vitality Oxford Half Marathon 2014

12 OCT 2014

Starting and finishing at the Kassam Stadium, taking in the famous Roger Bannister track, riverside paths and scenic college parks.



Vitality Liverpool Half Marathon 2015

29 MAR 2015

Great sightseeing route taking in city sights and parkland and starting and finishing on the waterfront at Pier Head.

HOW TO GET INVOLVED

- Select which Vitality Run Series event you want to join
- Sign up to #TeamSportforGood
- Tell everyone what you are doing and who you are raising money for
- Raise a minimum of £100

All #TeamSportforGood runners receive



- Exclusive Sporting Legends Training Day
- Limited Edition Mizuno Laureus running vest
- Training and nutrition plans
- Weekly training and motivational emails
- Fundraising support and ideas
- See Sport for Good coaches in action
- Support on the day from Laureus' cheering station
- Exclusive start/finish area for runners, friends and family



#TEAMSPORTFORGOOD



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